



BEYOND
BOUNDARIES
PMI Conference 2024

Project Management Unleashed

May 15, 2024
Westin Hotel Edmonton, AB



Project
Management
Institute.
Northern
Alberta

Thank You to Our Generous Sponsors!



Thank You to the Westin Hotel for hosting PMINAC Conference 2024!

THE WESTIN
EDMONTON

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President's Greeting

Today is the day we cross new horizons! I'm thrilled to welcome you to "Beyond Boundaries: Project Management Unleashed," our PMINAC 2024 Conference, happening now at the Westin Hotel in Edmonton.



To all of our members and non-members who have registered, your engagement is the heart of this conference. Your presence upholds the relevance and impact of our community in northern Alberta. This year's conference promises to keep you up-to-date on the latest innovations and trends. The expertise that will fill the room today is unmatched, featuring a meticulously selected panel of speakers ready to supercharge your understanding and skills in project management and its evolving future. Not to mention, it will also provide a vibrant platform for networking with Alberta's finest project management professionals.

Reflecting on the journey to this moment, I am deeply grateful to our Board of Directors and all the volunteers who have dedicated their time and skills to bring this conference to life. A special note of thanks goes to Elevated PR & Events for their exceptional efforts in ensuring the high quality of our gathering.

I want to extend a heartfelt shout-out to Dorothy Nabuuma, our VP of Professional Development, for her countless hours of work alongside Elevated PR & Events. Dorothy's dedication has been nothing short of inspiring. I am proud to highlight the following for this extraordinary beyond boundaries conference:

- » **Keynote Speakers:** Be ready for thought-provoking presentations that will expand your horizons.
- » **Educational Sessions:** Immerse yourself in sessions that will enhance your skills and equip you with the latest in project management.
- » **Networking:** Our event is a nexus of opportunity, perfect for forging new connections and strengthening old ones.
- » **Innovations on Display:** Explore a showcase of the latest tools and services designed to supercharge your project management practice.

Let's unite to navigate the new frontiers of project management and celebrate the shared knowledge and expertise we bring forth.

"Let's Go Beyond Boundaries and Unleash the Future of Project Management Together!"

**Your Proud President,
Kristian Bainey
PMINAC 2023 – 2024 Term**

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Celebrating 43
years of Project
Management
Excellence in
Northern Alberta

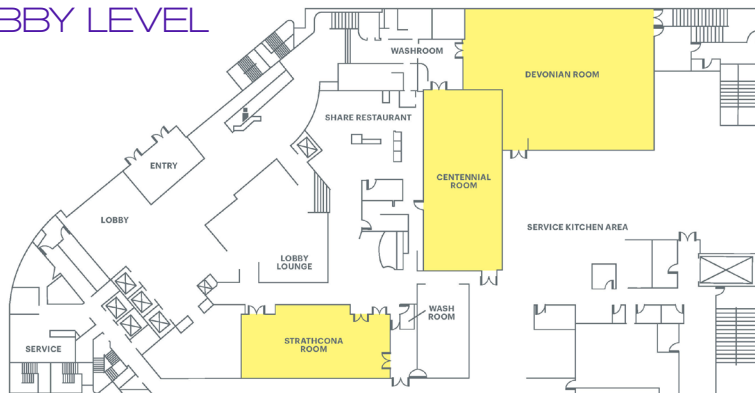
The Project Management Institute Northern Alberta Chapter would like to thank all our volunteers, past and present board members, sponsors, partners and members who have helped make PMINAC a leader in the Northern Alberta Project Management community.



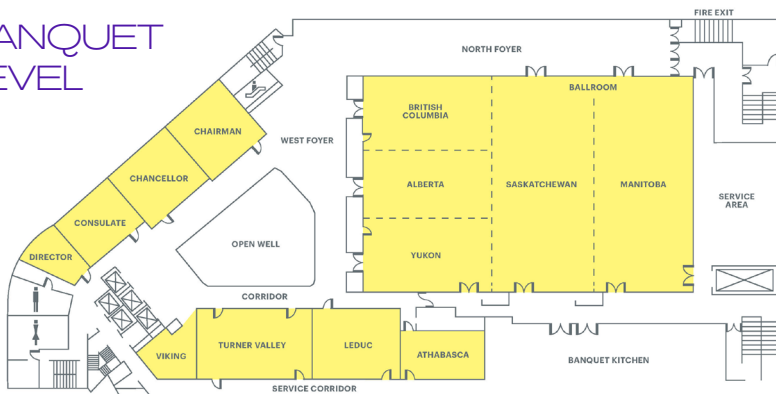
**Project
Management
Institute®
Northern Alberta**

Venue Map

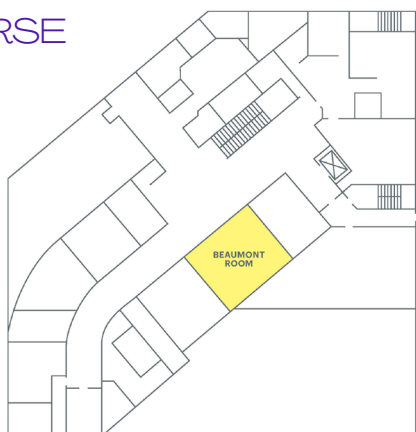
LOBBY LEVEL



BANQUET LEVEL



CONCOURSE LEVEL



Welcome to Beyond Boundaries



Registration Desk:

You have already registered and collected your name badge. Please wear this badge all day so that you may enter conference spaces. The Registration desk will be manned all day in case you have any questions. Please recycle your name badge lanyard at the end of the day in the bins provided and marked for this use.



Conference Guide:

Please refer to this document for conference information.



Stay Connected:

Username: Westin_CONFERENCE
Password: westin2024



Stay Hydrated!

Water stations are available in all session rooms.

#PMINACConference2024



BBQ Lunch

Hot off the grill!
11:45 pm – 12:45 pm

- Market Fresh Salad Bar with Garden Greens: Cherry Tomatoes, Cucumbers, Olives, Shredded Carrots, Red Onion and Roasted Corn
- Red Skin Potato Sala
- Creamy Bacon Pasta Salad
- Sundried Tomato Vinaigrette
- Thousand Island Dressing
- Buttermilk and Herb Fried Crispy Chicken
- Corn on the Cob
- Spicy Potato Wedges
- Baked Beans
- Beef Burger with Brioche Buns
- Freshly Baked Assorted Pies
- Variety of Cookies
- Chocolate Brownies

Breakfast

Kick off your day right!
8:00 am – 9:00 am

- Freshly Sliced Fruits and Seasonal Berries
- Low Fat Natural and Soy Yogurt
- Raisin Bran Muffins, Carrot Muffins and Banana Bread
- Fresh Granola, Soy Milk, Low Fat Milk and Whole Milk
- Hot Oatmeal – Brown Sugar, Walnut, Craisin
- Assorted Breakfast Juices (Orange, Apple, Grapefruit)



MIX & MINGLE

5:00 pm – 7:00 pm
Ballroom Foyer

End the fantastic day of education mingling with other attendees, sponsors and speakers at our networking reception.

Lite Reception Food, Cash Bar



The Project Management Institute Northern Alberta Chapter is committed to building a recognizable, sustainable, and energetic organization for our industry, harnessing the potential and rich opportunities for project managers in Alberta.

By becoming a member of PMINAC, you become a part of a growing network in Northern Alberta and beyond that is dedicated to delivering value to its memberships, partners and sponsors.

For more information or to become a member, please visit our website at: www.pminac.com

PMINAC STATS

Today, PMINAC is made up of over

1800
Active members

Mission



To be the innovative leader in the Northern Alberta community for advancing project management and making individuals and organizations more successful. We are a responsive and collaborative centre of excellence promoting knowledge, skills, quality, integrity and leadership.

The PMI Triangle



Ways of Working

Power Skills

Business Acumen

Ways of Working

Whether it's predictive, agile, design thinking, or new practices still to be developed, it's clear that there is more than one way that work gets done today. That's why we encourage professionals to master as many ways of working as they can - so they can apply the right technique at the right time, delivering winning results.

Power Skills

These interpersonal skills include collaborative leadership, communication, an innovative mindset, for-purpose orientation, and empathy. Ensuring teams have these skills allows them to maintain influence with a variety of stakeholders - a critical component for making change.

Business Acumen

Professionals with business acumen understand the macro and micro influences in their organization and industry and have the function- or domain-specific knowledge - to make good decisions. Professionals at all levels need to be able to cultivate effective decision-making and understand how their projects align with the big picture of broader organizational strategy and global trends.

KEYNOTES



Ross "Memphis"
Pambrun



Saby
Waraich

SPEAKERS



Dr. Kevin
Baine



Patrick
Binns



Benjamin
Chan



Tara
Dragon



Nisreen
Hussain



Shengxi
Jin



Mukhtar
Lasisi



Abiodun
Sorinolu



Mubashir
Sheikh

8:00 am - 9:30 am	Registration, Breakfast & Opening Remarks		
ROOM	Manitoba/Saskatchewan		
9:30 am - 10:30 am	KEYNOTE: The Power Of Ai And Machine Learning - Transforming The Future Ross "Memphis" Pambrun		
10:30 am - 10:45 am	Morning Break		
TRACK	Tools of Tomorrow	Business of the Future	Visionary Leadership
ROOM	British Columbia	Manitoba/Saskatchewan	Yukon
10:45 am - 11:45 am	AI Uncovered: Exploring Electrocardiogram Insights and Advanced AI Machine Learning Applications in Healthcare Kevin Baine	PMI-CP Initiative Chapter Launching and the Role of the Construction Ambassador Program Abiodun (Wale) Sorinolu	Presenting Technical Information to Non-Technical Stakeholders Tara Dragon
11:45 am - 12:45 pm	Lunch - Manitoba/Saskatchewan		
12:45 pm - 1:15 pm	AWARDS ANNOUNCEMENT		
1:30 pm - 2:30 pm	Using AI Securely In Project Management Mukhtar Lasisi	Managing Quality in Projects – a New Perspective Patrick Binns	Navigating the Human Element: The Art of Emotional Intelligence in Project Leadership Mubashir Sheikh
2:45 pm - 3:45 pm	Powerful Questioning: Getting to Insightful Answers Benjamin Chan	Navigating the Digital Transformation: Strategies for Success Panel - Moderated by Dorothy Nabuuma	Project Management Maturity Journey Nisreen Hussain
3:45 pm - 4:00 pm	Afternoon Break		
ROOM	Manitoba/Saskatchewan		
4:00 pm - 5:00 pm	CLOSING KEYNOTE: Purple Cow Leadership: Stand Out as a Leader Saby Waraich		
5:00 pm - 7:00 pm	Networking Reception - Foyer		

KEYNOTES



Ross “Memphis” Pambrun

Ross Pambrun, CEO of an artificial intelligence company revolutionizing environmental protection through machine learning, will set the stage as our opening keynote speaker. A distinguished graduate of both Harvard and MIT, Ross has earned the 2023 award for his groundbreaking technology innovations. Host of The Squeaky Wheel Podcast, he has conducted over 100 insightful interviews with guests from diverse backgrounds and expertise. As a Métis business leader, Ross bridges the gap between industry and Indigenous Awareness, contributing to vital conversations that foster understanding and collaboration.

KEYNOTE: The Power Of Ai And Machine Learning - Transforming The Future

In today’s rapidly evolving digital landscape, the potential of artificial intelligence (AI) and machine learning (ML), under the guidance of esteemed expert Ross Pambrun, to revolutionize industries and drive innovation is unparalleled. This captivating presentation explores the transformative capabilities of AI and ML, showcasing their profound impact across various sectors.

From healthcare and finance to transportation and manufacturing, discover how organizations, guided by Ross Pambrun’s expertise, are leveraging these technologies to optimize operations, enhance decision-making processes, and unlock new opportunities. Dive into real-world use cases that Ross Pambrun has personally witnessed and contributed to, and explore the ethical considerations surrounding AI and ML implementation, as highlighted by his insights.

Gain valuable insights into the future of these groundbreaking technologies as Ross Pambrun shares his visionary perspective on how AI and ML are reshaping industries, empowering businesses, and shaping the trajectory of our society. Join us for an enlightening discussion that combines expert knowledge, practical applications, and Ross Pambrun’s unique experiences to understand the immense potential of AI and ML in transforming industries and shaping the future.



Saby Waraich

Saby Waraich is an internationally recognized keynote speaker and award-winning Technology Leader. Recently named Higher Education IT Executive of the Year by Ed Scoop, Saby’s achievements extend globally. Saby has won awards for leveraging technology to drive business value and future growth as well as for his unparalleled contributions to business transformation and talent development. Thinkers 360 recognizes him among the Top 10 Global Thought Leaders and Influencers in the Project Management community.

KEYNOTE: Purple Cow Leadership: Stand Out as a Leader

Ignite your leadership potential with “Purple Cow Leadership: Stand Out Leadership!” This vibrant and dynamic keynote dives into the extraordinary world of leadership that doesn’t just lead but dazzles. Break away from the ordinary and discover how to transform yourself into a remarkable and unforgettable leader. With powerful examples, interactive dialogues, and energizing insights, you’ll be inspired to see leadership through a whole new lens.

SPEAKERS



Dr. Kevin Bainey

Interventional cardiologist Kevin Bainey completed his medical education at the University of Alberta, followed by residencies in internal medicine and clinical cardiology. Dr. Bainey is part of the University of Alberta's Division of Cardiology, working at the Mazankowski Alberta Heart Institute. He serves as the Director of the Adult Cardiac Catheterization and Interventional Cardiology Program at the Institute and the University of Alberta. Dr. Bainey is engaged in various leadership roles and his leadership was instrumental in the Division of Cardiology's achievement of the Royal College of Physicians and Surgeons of Canada's AFC Accreditation in interventional cardiology.

AI Uncovered: Exploring Electrocardiogram Insights and Advanced AI Machine Learning Applications in Healthcare

Dr. Kevin Bainey will guide you through an intriguing journey into the heart of cardiology, focusing on the transformative impact of AI in angioplasty. In this presentation, we'll delve into how advanced AI algorithms assist in deciphering complex cardiac images, thereby enhancing decision-making in critical interventions. We'll explore the fascinating intersection of cutting-edge technology and healthcare, examining how machine learning is not just supporting but revolutionizing the field of cardiology. Prepare to be captivated by real-world examples, breakthroughs, and the future potential of AI in transforming cardiac and healthcare.



Tara Dragon

Tara Dragon is an experienced technology, transformation, and business consultant. She has built her career delivering high-quality and award-winning information technology projects across clients and industries by bridging the gap between business stakeholders and technical teams.

Presenting Technical Information to Non-Technical Stakeholders

In the age of AI, machine learning, analytics, and other rapidly evolving technology, the gap between decision maker's understanding of technology and the technology itself is widening. The result can be harmful to projects: slow decision-making, poor stakeholder alignment, increased risk, etc. The focus of this session is to share techniques for communicating technical information to non-technical audiences.



Benjamin Chan

Ben Chan is a Project Management Leadership Coach helping to transform overwhelmed, stressed out project managers to become confident, strategic project leaders. Ben has over 15 years of experience in various industries and project types. His drive and unique approach to project delivery

has made him a highly sought after coach and project leader. Ben is a leadership mentor and host of the Organized Chaos Café podcast.

Powerful Questioning: Getting to Insightful Answers

Unlock profound insights through the Art of Powerful Questioning. This approach combines active listening, intent, and strategic questioning to unearth valuable answers for yourself and your project team. Learn to navigate conversations skillfully for transformative outcomes.



Patrick
Binns

Patrick brings stories and experiences resulting from 35 years work experience in the IT industry in roles as a subject matter expert, project manager, and product owner. As a certified management consultant, he has worked with many organizations to improve operational performance. Patrick utilizes a “top-down outcomes approach” when assessing current-state challenges and designing business-led digital transformations that will improve productivity. Patrick is a founding partner of The Management Institute and owner of Abinsi Solutions Group. Ben is also a sessional instructor at the University of Alberta.

Managing Quality in Projects — a New Perspective

Project sponsors are faced with new quality management challenges as a result of the hybrid workforce and increased popularity of the Agile Methodology. This session will explore root causes and approaches to proactively manage both project and product quality within the project management context (Agile or other). Attributes of a good quality plan will be introduced alongside approaches to successfully control status reporting and deliverable acceptance processes. Plan to attend if you think you have a quality problem.



Nisreen
Hussain

Nisreen is a technology & business transformation professional with a BSc in Computer Science from the University of Jordan, an MBA from McGill University, as well as PMP, PMI-ACP and CBAP certifications. She has over 22 years of experience in major transformations spanning a broad range of industries, such as Real Estate, Facility Services, Education, Manufacturing, Oil and Gas, and the Public Sector. She has worked in Dubai, Montreal and Edmonton. Nisreen is currently the director of Corporate Technology Projects at the City of Edmonton, and is a sessional Instructor at MacEwan University.



Shengxi
Jin

Shengxi (pronounced SHUNG-see) specializes in the practical application of technology for solving business problems. He holds a BSc in Chemical Engineering from the University of Alberta and an MBA from Queen’s University. Shengxi’s professional journey has included, among other strange things: wireline engineer for oil & gas in Saskatchewan, food & pharmaceutical quality assurance in Michigan, and cannabis researcher in British Columbia. He currently works at the City of Edmonton as the Program Manager for Strategy & Operations within the Technology Project Management Office. His side-hobbies/hustles revolve around digital content creation, such as cobbling together web apps and editing funny videos for YouTube.

Project Management Maturity Journey

Advancing Technology Project Management Maturity at the City of Edmonton has significantly improved the cost of delivering technology projects, as well as the engagement of project delivery teams across the City. This presentation will walk you through the maturity journey, key areas of focus and success factors.



Mubashir
Sheikh

Mubashir Sheikh, a distinguished educator and project manager at MacEwan University, possesses over two decades of expertise in project management, process optimization, conflict management, leadership, and management. Holding certifications like CBAP, PMP, ITIL, Risk Management, Agile Practitioner, and PMI Authorized Training Partner, he has successfully overseen diverse projects in both public and private sectors. Mubashir's teaching style is characterized by dynamism, fostering an engaging atmosphere through relatable examples and analogies.

Navigating the Human Element: The Art of Emotional Intelligence in Project Leadership

Let's have some fun by joining an entertaining, interactive, and informative session filled with real-life stories, vivid analogies, and actionable tips. Elevate your ability to leverage emotional intelligence, ensuring efficiency and effectiveness in your professional endeavours.

For project managers, Emotional Intelligence (EI) is a crucial skill set beyond traditional project management expertise. It involves understanding and managing not only the technical aspects of a project but also the emotions and interpersonal dynamics within the team. Project managers with high EI can navigate challenges more effectively, communicate with empathy, and build positive relationships with team members and stakeholders.

By recognizing and regulating their own emotions and understanding the emotions of others, project managers can enhance team collaboration, resolve conflicts, and ultimately contribute to the project's overall success. In essence, emotional intelligence empowers project managers to lead with a holistic understanding of both the tasks at hand and the human elements involved in project execution.



Abiodun
Sorinolu

Abiodun Sorinolu has a Bachelor of Engineering degree in Civil Engineering and Master's degree in Project Management, in addition to over 30 years' experience in project Controls, planning and management of engineering projects. Abiodun is an eloquent public speaker, PMI conference speaker, PMI article writer, PMI subject matter expert and Corporate "Lunch and Learn" teacher. Abiodun is the current President-elect of PMINAC and appointed PMI Construction Ambassador for PMI Northern Alberta region.

MI-CP Initiative and the Construction Ambassador Program Launching

Objectives

1. To discuss: What is PMI-CPTM Certification?
2. To highlight the in-depth curriculum with a focus on the construction industry.
3. To establish how this advanced certification can empower working professionals to elevate their career.
4. To establish how it prepares construction project managers to lead, plan and manage contracts.
5. To discuss how it will equip professionals to navigate challenges and stay relevant in an ever-evolving field.
6. To have a formal launching of the 'Construction Ambassador Program' in the Chapter.



Mukhtar Lasisi

As a seasoned IT professional with over a decade-long career, Mukhtar Lasisi specializes in Cybersecurity and Privacy, having collaborated extensively with global elite consulting firms. With a diverse background, his professional journey has involved significant roles in Innovation Management and Ethical Research across various sectors. Some of his current work focuses on the critical areas of AI security and its ethical application, underscoring his dedication to the responsible use of technology within the enterprise.

Using AI securely In Project Management

In today's era, integrating AI in project management is revolutionary, yet it poses unique security challenges. My presentation will look into harnessing AI's power for project management securely. We'll explore practical strategies to mitigate risks, ensuring AI not only boosts efficiency but also upholds stringent security standards in our projects.

Navigating the Digital Transformation: Strategies for Success

Panel Moderated by Dorothy Nabuuma

Panelists: Mukhtar Lasisi, Tara Dragon, Rhodora Funcion, Crys Vanier

In today's rapidly evolving landscape, digital transformation is not just a buzzword but a crucial aspect of project management. As organizations strive to remain competitive and innovative, understanding how to navigate this digital transformation is paramount. This dynamic panel discussion at the 2024 Conference will showcase industry experts who will share insights, experiences, and strategies for success in navigating new digital landscapes and tools across all industries.

EXHIBITORS

Please visit our exhibitors located in the Alberta Room which can be accessed through the back of the Manitoba/Saskatchewan Ballroom or off the foyer. Featuring:



PMINAC BOARD MEMBERS



Kristian Bainey
President



Abiodun Sorinolu
President Elect



Martin Baclig
Past President



Ikemefuna Odiachi
VP Administration



Anthonia Okpaegbe
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Omolade Olajide
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VP Communications



Dhenu Ranade
VP Finance



Jinal Kothari
VP Membership



Wilbur D'Mello
VP Certifications



Dorothy Nabuuma
VP Professional Development

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A large, light blue rounded rectangular area with horizontal orange lines, serving as a writing space.



elevated
PR & EVENTS

RAISING YOUR EXPECTATIONS



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Thank you for attending PMINAC Conference 2024

See you in 2025!



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