



BEYOND
BOUNDARIES
PMI Conference 2024

Project Management Unleashed

May 15, 2024
Westin Hotel Edmonton, AB



Project
Management
Institute,
Northern
Alberta

Welcome to PMINAC Conference 2024! GO BEYOND...

LEARN FROM INDUSTRY LEADERS

PMINAC Conference 2024 will be a transformative exploration of cutting-edge technologies and groundbreaking strategies reshaping the landscape of project management. Unlock the future of project management through a day filled with insightful sessions and dynamic discussions. Immerse yourself in the latest trends, tools, and methodologies that transcend traditional boundaries, propelling your projects to new heights. Engage with thought leaders, industry experts, and fellow professionals in 9 education sessions designed to provide practical insights and hands-on approaches to mastering emerging project management challenges.

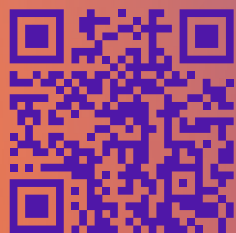
EXPAND YOUR NETWORK

At our exclusive networking social event, you can connect with like-minded individuals, share experiences, and foster collaborations. Explore sponsor exhibits featuring innovative solutions and services that can enhance your project management toolkit.

INCREASE YOUR KNOWLEDGE

Attendance at PMINAC Conference can earn you up to 11 Professional Development Units! You can gain valuable insights from 2 keynote speakers and 9 educational sessions tailored to elevate your expertise. You have the opportunity to earn 5 PDUs by attending the conference and a further 6 by watching the other conference sessions on demand post conference.

Beyond Boundaries awaits – are you ready to unleash the power of project management?



REGISTER
NOW

www.pminac.com

7 May 15
8⁰⁰ AM – 7⁰⁰ PM

KEYNOTES



Ross "Memphis"
Pambrun



Saby
Waraich

SPEAKERS



Dr. Kevin
Baine



Patrick
Binns



Benjamin
Chan



Tara
Dragon



Nisreen
Hussain



Shengxi
Jin



Mukhtar
Lasisi



Abiodun
Sorinolu



Mubashir
Sheikh

8:00 am - 9:30 am	Registration, Breakfast & Opening Remarks		
	Manitoba/Saskatchewan		
9:30 am - 10:30 am	KEYNOTE: The Power Of Ai And Machine Learning - Transforming The Future Ross "Memphis" Pambrun		
10:30 am - 10:45 am	Morning Break		
TRACK	Tools of Tomorrow	Business of the Future	Visionary Leadership
ROOM	British Columbia	Manitoba/Saskatchewan	Yukon
10:45 am - 11:45 am	AI Uncovered: Exploring Electrocardiogram Insights and Advanced AI Machine Learning Applications in Healthcare Kevin Bainey	PMI-CP Initiative Chapter Launching and the Role of the Construction Ambassador Program Abiodun (Wale) Sorinolu	Presenting Technical Information to Non-Technical Stakeholders Tara Dragon
11:45 am - 1:15 pm	Lunch & Award Announcement - Manitoba/Saskatchewan		
TRACK	Tools of Tomorrow	Business of the Future	Visionary Leadership
ROOM	British Columbia	Manitoba/Saskatchewan	Yukon
1:30 pm - 2:30 pm	Using AI Securely In Project Management Mukhtar Lasisi	Managing Quality in Projects – a New Perspective Patrick Binns	Navigating the Human Element: The Art of Emotional Intelligence in Project Leadership Mubashir Sheikh
2:45 pm - 3:45 pm	Powerful Questioning: Getting to Insightful Answers Benjamin Chan	Navigating the Digital Transformation: Strategies for Success Panel	Project Management Maturity Journey Nisreen Hussain & Shengxi Jin
3:45 pm - 4:00 pm	Afternoon Break		
	Manitoba/Saskatchewan		
4:00 pm - 5:00 pm	CLOSING KEYNOTE: Purple Cow Leadership: Stand Out as a Leader Saby Waraich		
5:00 pm - 7:00 pm	Networking Reception - Foyer		

KEYNOTES



Ross “Memphis” Pambrun

Ross Pambrun, CEO of an artificial intelligence company revolutionizing environmental protection through machine learning, will set the stage as our opening keynote speaker. A distinguished graduate of both Harvard and MIT, Ross has earned the 2023 award for his groundbreaking technology innovations. Host of The Squeaky Wheel Podcast, he has conducted over 100 insightful interviews with guests from diverse backgrounds and expertise. As a Métis business leader, Ross bridges the gap between industry and Indigenous Awareness, contributing to vital conversations that foster understanding and collaboration.



Saby Waraich

Saby Waraich is an internationally recognized keynote speaker and award-winning Technology Leader. Recently named Higher Education IT Executive of the Year by Ed Scoop, Saby’s achievements extend globally. Saby has won awards for leveraging technology to drive business value and future growth as well as for his unparalleled contributions to business transformation and talent development. Thinkers 360 recognizes him among the Top 10 Global Thought Leaders and Influencers in the Project Management community.

SPEAKERS



Dr. Kevin Bainey

Interventional cardiologist Kevin Bainey completed his medical education at the University of Alberta, followed by residencies in internal medicine and clinical cardiology. Dr. Bainey is part of the University of Alberta’s Division of Cardiology, working at the Mazankowski Alberta Heart Institute. He serves as the Director of the Adult Cardiac Catheterization and Interventional Cardiology Program at the Institute and the University of Alberta. Dr. Bainey is engaged in various leadership roles and his leadership was instrumental in the Division of Cardiology’s achievement of the Royal College of Physicians and Surgeons of Canada’s AFC Accreditation in interventional cardiology.



Tara Dragon

Tara Dragon is an experienced technology, transformation, and business consultant. She has built her career delivering high-quality and award-winning information technology projects across clients and industries by bridging the gap between business stakeholders and technical teams.



Benjamin Chan

Ben Chan is a Project Management Leadership Coach helping to transform overwhelmed, stressed out project managers to become confident, strategic project leaders. Ben has over 15 years of experience in various industries and project types. His drive and unique approach to project delivery has made him a highly sought after coach and project leader. Ben is a leadership mentor and host of the Organized Chaos Café podcast.

Patrick
Binns



Patrick brings stories and experiences resulting from 35 years work experience in the IT industry in roles as a subject matter expert, project manager, and product owner. As a certified management consultant, he has worked with many organizations to improve operational performance. Patrick utilizes a “top-down outcomes approach” when assessing current-state challenges and designing business-led digital transformations that will improve productivity. Patrick is a founding partner of The Management Institute and owner of Abinsi Solutions Group. Ben is also a sessional instructor at the University of Alberta.

Shengxi
Jin



Shengxi (pronounced SHUNG-see) specializes in the practical application of technology for solving business problems. He holds a BSc in Chemical Engineering from the University of Alberta and an MBA from Queen’s University. Shengxi’s professional journey has included, among other strange things: wireline engineer for oil & gas in Saskatchewan, food & pharmaceutical quality assurance in Michigan, and cannabis researcher in British Columbia. He currently works at the City of Edmonton as the Program Manager for Strategy & Operations within the Technology Project Management Office. His side-hobbies/hustles revolve around digital content creation, such as cobbling together web apps and editing funny videos for YouTube.

Nisreen
Hussain



Nisreen is a technology & business transformation professional with a BSc in Computer Science from the University of Jordan, an MBA from McGill University, as well as PMP, PMI-ACP and CBAP certifications. She has over 22 years of experience in major transformations spanning a broad range of industries, such as Real Estate, Facility Services, Education, Manufacturing, Oil and Gas, and the Public Sector. She has worked in Dubai, Montreal and Edmonton. Nisreen is currently the director of Corporate Technology Projects at the City of Edmonton, and is a sessional Instructor at MacEwan University.

Mukhtar
Lasisi



As a seasoned IT professional with over a decade-long career, Mukhtar Lasisi specializes in Cybersecurity and Privacy, having collaborated extensively with global elite consulting firms. With a diverse background, his professional journey has involved significant roles in Innovation Management and Ethical Research across various sectors. Some of his current work focuses on the critical areas of AI security and its ethical application, underscoring his dedication to the responsible use of technology within the enterprise.



Abiodun
Sorinolu

Abiodun Sorinolu has a Bachelor of Engineering degree in Civil Engineering and Master's degree in Project Management, in addition to over 30 years' experience in project Controls, planning and management of engineering projects. Abiodun is an eloquent public speaker, PMI conference speaker, PMI article writer, PMI subject matter expert and Corporate "Lunch and Learn" teacher. Abiodun is the current President-elect of PMINAC and appointed PMI Construction Ambassador for PMI Northern Alberta region.

Mubashir
Sheikh



Mubashir Sheikh, a distinguished educator and project manager at MacEwan University, possesses over two decades of expertise in project management, process optimization, conflict management, leadership, and management. Holding certifications like CBAP, PMP, ITIL, Risk Management, Agile Practitioner, and PMI Authorized Training Partner, he has successfully overseen diverse projects in both public and private sectors. Mubashir's teaching style is characterized by dynamism, fostering an engaging atmosphere through relatable examples and analogies.

KEYNOTE: The Power Of Ai And Machine Learning - Transforming The Future

with Ross Pambrun

In today's rapidly evolving digital landscape, the potential of artificial intelligence (AI) and machine learning (ML), under the guidance of esteemed expert Ross Pambrun, to revolutionize industries and drive innovation is unparalleled. This captivating presentation explores the transformative capabilities of AI and ML, showcasing their profound impact across various sectors.

From healthcare and finance to transportation and manufacturing, discover how organizations, guided by Ross Pambrun's expertise, are leveraging these technologies to optimize operations, enhance decision-making processes, and unlock new opportunities. Dive into real-world use cases that Ross Pambrun has personally witnessed and contributed to, and explore the ethical considerations surrounding AI and ML implementation, as highlighted by his insights.

Gain valuable insights into the future of these groundbreaking technologies as Ross Pambrun shares his visionary perspective on how AI and ML are reshaping industries, empowering businesses, and shaping the trajectory of our society. Join us for an enlightening discussion that combines expert knowledge, practical applications, and Ross Pambrun's unique experiences to understand the immense potential of AI and ML in transforming industries and shaping the future.

KEYNOTE: Purple Cow Leadership: Stand Out as a Leader

with Saby Waraich

Ignite your leadership potential with "Purple Cow Leadership: Stand Out Leadership!" This vibrant and dynamic keynote dives into the extraordinary world of leadership that doesn't just lead but dazzles. Break away from the ordinary and discover how to transform yourself into a remarkable and unforgettable leader. With powerful examples, interactive dialogues, and energizing insights, you'll be inspired to see leadership through a whole new lens.

Powerful Questioning: Getting to Insightful Answers

with Benjamin Chan

Unlock profound insights through the Art of Powerful Questioning. This approach combines active listening, intent, and strategic questioning to unearth valuable answers for yourself and your project team. Learn to navigate conversations skillfully for transformative outcomes.

Managing Quality in Projects — a New Perspective

with Patrick Binns

Project sponsors are faced with new quality management challenges as a result of the hybrid workforce and increased popularity of the Agile Methodology. This session will explore root causes and approaches to proactively manage both project and product quality within the project management context (Agile or other). Attributes of a good quality plan will be introduced alongside approaches to successfully control status reporting and deliverable acceptance processes. Plan to attend if you think you have a quality problem.

Project Management Maturity Journey

with Nisreen Hussain

Advancing Technology Project Management Maturity at the City of Edmonton has significantly improved the cost of delivering technology projects, as well as the engagement of project delivery teams across the City. This presentation will walk you through the maturity journey, key areas of focus and success factors.

AI Uncovered: Exploring Electrocardiogram Insights and Advanced AI Machine Learning Applications in Healthcare

with Dr. Kevin Bainey

Dr. Kevin Bainey will guide you through an intriguing journey into the heart of cardiology, focusing on the transformative impact of AI in angioplasty. In this presentation, we'll delve into how advanced AI algorithms assist in deciphering complex cardiac images, thereby enhancing decision-making in critical interventions. We'll explore the fascinating intersection of cutting-edge technology and healthcare, examining how machine learning is not just supporting but revolutionizing the field of cardiology. Prepare to be captivated by real-world examples, breakthroughs, and the future potential of AI in transforming cardiac and healthcare.

MI-CP Initiative and the Construction Ambassador Program Launching

with Abiodun Sorinolu

Objectives

1. To discuss: What is PMI-CPTM Certification?
2. To highlight the in-depth curriculum with a focus on the construction industry.
3. To establish how this advanced certification can empower working professionals to elevate their career.
4. To establish how it prepares construction project managers to lead, plan and manage contracts.
5. To discuss how it will equip professionals to navigate challenges and stay relevant in an ever-evolving field.
6. To have a formal launching of the 'Construction Ambassador Program' in the Chapter.

Navigating the Human Element: The Art of Emotional Intelligence in Project Leadership

with Mubashir Sheikh

Let's have some fun by joining an entertaining, interactive, and informative session filled with real-life stories, vivid analogies, and actionable tips. Elevate your ability to leverage emotional intelligence, ensuring efficiency and effectiveness in your professional endeavours.

For project managers, Emotional Intelligence (EI) is a crucial skill set beyond traditional project management expertise. It involves understanding and managing not only the technical aspects of a project but also the emotions and interpersonal dynamics within the team. Project managers with high EI can navigate challenges more effectively, communicate with empathy, and build positive relationships with team members and stakeholders.

By recognizing and regulating their own emotions and understanding the emotions of others, project managers can enhance team collaboration, resolve conflicts, and ultimately contribute to the project's overall success. In essence, emotional intelligence empowers project managers to lead with a holistic understanding of both the tasks at hand and the human elements involved in project execution.

Presenting Technical Information to Non-Technical Stakeholders

with Tara Dragon

In the age of AI, machine learning, analytics, and other rapidly evolving technology, the gap between decision maker's understanding of technology and the technology itself is widening. The result can be harmful to projects: slow decision-making, poor stakeholder alignment, increased risk, etc. The focus of this session is to share techniques for communicating technical information to non-technical audiences.

Using AI securely In Project Management

with Mukhtar Lasisi

In today's era, integrating AI in project management is revolutionary, yet it poses unique security challenges. My presentation will look into harnessing AI's power for project management securely. We'll explore practical strategies to mitigate risks, ensuring AI not only boosts efficiency but also upholds stringent security standards in our projects.

Navigating the Digital Transformation: Strategies for Success

Panel

In today's rapidly evolving landscape, digital transformation is not just a buzzword but a crucial aspect of project management. As organizations strive to remain competitive and innovative, understanding how to navigate this digital transformation is paramount. This dynamic panel discussion at the 2024 Conference will showcase industry experts who will share insights, experiences, and strategies for success in navigating new digital landscapes and tools across all industries.

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Thank you for attending PMINAC Conference 2024

See you in 2025!



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