



**Project  
Management  
Institute®  
Northern Alberta**

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# SPONSORSHIP OPPORTUNITIES 2023 / 2024

**For more information contact:  
[info@pminac.com](mailto:info@pminac.com)**

# ABOUT PMINAC

## WHO WE ARE

Project Management Institute (PMI) is the world's leading not-for-profit professional membership association for the project, program and portfolio management profession. Founded in 1969, PMI delivers value to more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research. Project Management Institute Northern Alberta Chapter (PMINAC) is a volunteer organization founded in 1981 that covers the geographic area of Northern Alberta and Northwest Territories. PMINAC demonstrates its committed to the project management community throughout the year with a world-class conference, monthly dinner meetings, and a host of networking opportunities.

**OUR MISSION** is to amplify the positive impact of project management in our communities through continuous learning and networking opportunities.

**OUR VISION** is to be THE support network illuminating and uplifting PM professionals to inspire transformation.

**OUR CHAPTER MEMBERSHIP** is nearing 1700 professionals, representing many industries including Construction, Oil & Gas, Government, Education, Health Care, Technology, Financial Services, Legal and Human Resources.



*PMI Talent Triangle*

## PMINAC INITIATIVES

**CONFERENCE** - The 2024 Conference is a one-day in-person event that features education sessions and keynotes that align with the PMI Talent Triangle and the Continuing Certification Requirements System. The event is a catalyst to elevate project management in Northern Alberta and bring together industry leaders to share best practices.

**MONTHLY DINNER MEETING / SPECIAL EVENTS** - Monthly dinner meetings are for members and non-members to network and earn Professional Development Units (PDUs) in alignment with the PMI Talent Triangle and Continuing Certification Requirements System.

**SEMINARS / COMMUNITY OF PRACTICE (COP)** - Seminars are one or two day events that cover in-depth PM related topics. COP offers engagement and learning opportunities, and participation has grown outside of Edmonton into Yellowknife and Fort McMurry.

**PMP / CAPM STUDY GROUP** - Offered twice per year, this valuable member only benefit has a 90% exam success rate. The 10 week program includes online practice exams and study materials.

**GOLF TOURNAMENT** - The Ranch Golf & Country Club will host the 2024 event.

# SPONSORSHIP PROGRAM

As a PMINAC sponsor, you recognize the importance of the standards and ethics of project management, and the value professional project managers deliver to our community. Your sponsorship demonstrates your commitment to excellence in the industry in Northern Alberta and around the globe.

## HOW OUR PROGRAM WORKS

Our goal is to create a mutually beneficial partnership to help you achieve your organization's goals. This is how our sponsor program works:

- 1) Choose a Title Sponsorship that aligns with your investment budget and program initiatives.
- 2) Dedicate to a one or two year term.
  - Two year terms are from January 2024 to July 2026
  - One year terms are from January 2024 to July 2025
- 3) Each Title Sponsorship is allotted Benefit Points in 3 Investment Categories: **PMINAC Conference, Community Partnerships, and Member Engagement.**
- 4) Choose the benefits within your Title Sponsorship that equal the allotted number of Benefit Points. Two year terms receive 80 Benefit Points for each term.
- 5) You will receive a benefit summary, programming schedule and marketing calendar to help plan and organize your sponsorship with PMINAC.

# TITLE SPONSORSHIPS

INVESTMENT CATEGORIES

**PMINAC CONFERENCE**

**COMMUNITY PARTNERSHIPS**

**MEMBER ENGAGEMENT**

**INDUSTRY LEADER**

**\$20,000 ★ (\$12,000 1 YR.)**

80 BENEFIT POINTS

**FUTURE LEADERS CHAMPION**

**\$15,000 ★ (\$9,000 1 YR.)**

60 BENEFIT POINTS

**BUSINESS PARTNER**

**\$10,000 (\$7,000 1 YR.)**

40 BENEFIT POINTS

**HEALTH ADVOCATE**

**\$7,500 (\$5,000 1 YR.)**

30 BENEFIT POINTS

**COMMUNITY OUTREACH**

**\$5,000 (\$3,000 1 YR.)**

20 BENEFIT POINTS

**ENGAGEMENT PARTNER**

**\$2,500 ★★**

10 BENEFIT POINTS

★ 1 PER INDUSTRY

★★ 1 YEAR OPTION ONLY

# INDUSTRY LEADER

**2 YEAR SPONSORSHIP - \$20,000 (OR \$12,000 FOR 1 YEAR)**  
**80 BENEFIT POINTS**

Being an Industry Leader Sponsor in the project management community ensures that you are recognized as a respected and influential figure in the field of project management, your organization demonstrates a deep understanding of project management principles and practices, and you have a track record of successful project delivery. An Industry Leader has a strong reputation and is known for thought leadership, innovative approaches, and ability to inspire and motivate others.

By playing a vital role in supporting the project management profession, you are elevating the standards of project management in your organization, our community, and around the world.

## SPONSOR PROFILE

1 PER INDUSTRY

- Construction
- Oil & Gas
- Government
- Education
- Health Care
- Technology
- Financial Services
  - Banking
  - Accounting
  - Insurance
- Professional Services
  - Legal
  - Human Resources

# BENEFIT POINTS

## INDUSTRY LEADER SPONSOR (80)

### PMINAC CONFERENCE

#### 30 KEYNOTE SPONSOR - MAIN STAGE (x3) SPEAKING OPPORTUNITY

- Company representative to introduce keynote speaker
- 1 Complimentary conference ticket for company representative

#### LOGO RECOGNITION

- Main stage screen before and after keynote
- Inside front cover of conference program and on keynote speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

#### 5 TRADESHOW BOOTH

- One skirted table and 2 chairs
- 1 Complimentary conference ticket

#### 20 EDUCATION SPONSOR - BREAKOUT SESSION (x9) SPEAKING OPPORTUNITY

- Company representative to introduce session speaker
- 1 Complimentary conference ticket for company representative

#### LOGO RECOGNITION

- Breakout session presentation screen
- Conference program and on session speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

#### 15 MORNING EXPERIENCE HOST (x1)

- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
- Company marketing material at each place setting for breakfast
- Logo recognition on main stage screen during breakfast

#### 15 AFTERNOON EXPERIENCE HOST (x1)

- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
- Company marketing material at each place setting for lunch
- Logo recognition on main stage screen during lunch

#### 15 NETWORKING HOST - EVENING (x1)

- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
- Company marketing material at each place setting for lunch
- Logo recognition on main stage screen during lunch

#### 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price
- Reserved table with company logo
- Prime seating for up to 8 for breakfast, lunch and final keynote speaker

### COMMUNITY PARTNERSHIP

#### 5 DINNER EXPERIENCE HOST (1 PER MONTH)

- Introduce event speaker and 5 minute presentation about company
- Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
- Company marketing material at each place setting for dinner
- Logo recognition on presentation screen during dinner
- Newsletter feature about company and speaker profile
- Logo on social media posts, newsletter and website for promoted event

#### 20 STUDENT EXPERIENCE HOST

- 2 Complimentary tickets per monthly dinner meeting for students
- 4 Complimentary student tickets for the conference
- Newsletter article featuring partnership with PMINAC student program
- Social media posts and website recognition

#### 20 PMP PREPARATION - STUDY GROUP

- 10 Complimentary passes for the PMINAC study group
- Includes online practice tests, PIMBOK book and study materials
- PMP information session with Q&A for company staff
- PMP certified guest speaker to present at company function (Topic TBD)

### MEMBER ENGAGEMENT

#### 10 VOLUNTEER SUPPORTER

##### LOGO RECOGNITION

- Volunteer attire worn at all PMINAC events
- Volunteer appreciation card sent with PMINAC branded recognition gift
- Company branded volunteer gift (min \$25 value) Up to 50 volunteers
- Conference program and PMINAC website with company link
- Event signage at conference, monthly dinner meetings and special events
- Conference promotional materials (print and digital)

##### EVENT TICKETS

- 25% off Non-Member ticket price for the conference
- 1 Complimentary ticket to a monthly dinner meeting for company representative

#### 5 OPEN HOUSE & AGM BOOTH

- One skirted table and 2 chairs
- 1 Complimentary Open House ticket & AGM ticket

#### 10 GOLF TOURNAMENT SPONSOR

##### LOGO RECOGNITION

- At select hole and on all golf tournament promotions
- Event signage at conference, monthly dinner meetings and special events
- Conference program and PMINAC website with company link
- Company branded gift (min \$5 value) Up to 144 golfers
- Golf tournament social media posts (schedule to be provided)

##### TOURNAMENT ENGAGEMENT

- One table and two chairs provided at select sponsored hole

##### EVENT TICKETS

- 4 Complimentary player fees
- 25% off Non-Member ticket price for the conference
- 1 Complimentary ticket to a monthly dinner meeting for company representative

# FUTURE LEADERS CHAMPION

**2 YEAR SPONSORSHIP - \$15,000 (OR \$9,000 FOR 1 YEAR)**  
**60 BENEFIT POINTS**

Supporting the future leaders of the project management field means that education, growth and elevating the standards of the PM community defines your mission and goals. You recognize the value of being a PMP and aim to influence its evolution.

Your Future Leaders Champion Sponsorship will help ensure project managers in Northern Alberta are constantly staying up to date with the latest industry trends and best practices through conferences, seminars and monthly education sessions. You understand the challenges that project managers face and know they are constantly seeking to improve their skills and knowledge.

## SPONSOR PROFILE

1 PER INDUSTRY

- Construction
- Oil & Gas
- Government
- Education
- Health Care
- Technology
- Financial Services
  - Banking
  - Accounting
  - Insurance
- Professional Services
  - Legal
  - Human Resources

# BENEFIT POINTS

## FUTURE LEADERS CHAMPION (60)

### PMINAC CONFERENCE

#### 20 EDUCATION SPONSOR - BREAKOUT SESSION (x9) SPEAKING OPPORTUNITY

- Company representative to introduce session speaker
- 1 Complimentary conference ticket for company representative

#### LOGO RECOGNITION

- Breakout session presentation screen
- Conference program and on session speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

#### 5 TRADESHOW BOOTH

- One skirted table and 2 chairs
- 1 Complimentary conference ticket

#### 25 FUTURE LEADERS CHAMPION (x8) SPEAKING OPPORTUNITY

- Five (5) minute company presentation at the Open House or AGM
- 1 Complimentary dinner meeting ticket per month

#### LOGO RECOGNITION

- Sponsor recognition slide at conference, monthly dinner meetings, and special events
- Conference program, PMINAC website and Whova conference app
- Event signage at conference, monthly dinner meetings and special events
- Monthly dinner meeting social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website, QR code in conference program and Whova app
- Monthly dinner meeting social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### COMMUNITY PARTNERSHIP

- #### 15 MORNING EXPERIENCE HOST (x1)
- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
  - Company marketing material at each place setting for breakfast
  - Logo recognition on main stage screen during breakfast

- #### 15 AFTERNOON EXPERIENCE HOST (x1)
- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
  - Company marketing material at each place setting for lunch
  - Logo recognition on main stage screen during lunch

- #### 15 NETWORKING HOST - EVENING (x1)
- Company branded attendee gift (minimum \$25 value) Up to 350 attendees
  - Company marketing material at each place setting for lunch
  - Logo recognition on main stage screen during lunch

- #### 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)
- 25% off Non-Member ticket price
  - Reserved table with company logo
  - Prime seating for up to 8 for breakfast, lunch and final keynote speaker

- #### 5 DINNER EXPERIENCE HOST (1 PER MONTH)
- Introduce event speaker and 5 minute presentation about company
  - Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
  - Company marketing material at each place setting for dinner
  - Logo recognition on presentation screen during dinner
  - Newsletter feature about company and speaker profile
  - Logo on social media posts, newsletter, and website for promoted event

- #### 20 STUDENT EXPERIENCE HOST
- 2 Complimentary tickets per monthly dinner meeting for students
  - 4 Complimentary student tickets for the conference
  - Newsletter article featuring partnership with PMINAC student program
  - Social media posts and website recognition

- #### 20 PMP PREPARATION - STUDY GROUP
- 10 Complimentary passes for the PMINAC study group
  - Includes online practice tests, PIMBOK book and study materials
  - PMP information session with Q&A for company staff
  - PMP certified guest speaker to present at company function (Topic TBD)

### MEMBER ENGAGEMENT

- #### 10 VOLUNTEER SUPPORTER LOGO RECOGNITION
- Volunteer attire worn at all PMINAC events
  - Volunteer appreciation card sent with PMINAC branded recognition gift
  - Company branded volunteer gift (min \$25 value) Up to 50 volunteers
  - Conference program and PMINAC website with company link
  - Event signage at conference, monthly dinner meetings and special events
  - Conference promotional materials (print and digital)

- #### EVENT TICKETS
- 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative

- #### 5 OPEN HOUSE & AGM BOOTH
- One skirted table and 2 chairs
  - 1 Complimentary Open House ticket & AGM ticket

- #### 10 GOLF TOURNAMENT SPONSOR LOGO RECOGNITION
- At select hole and on all golf tournament promotions
  - Event signage at conference, monthly dinner meetings and special events
  - Conference program and PMINAC website with company link
  - Company branded gift (min \$5 value) Up to 144 golfers
  - Golf tournament social media posts (schedule to be provided)

- #### TOURNAMENT ENGAGEMENT
- One table and two chairs provided at select sponsored hole

- #### EVENT TICKETS
- 4 Complimentary player fees
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative

### MEMBER ENGAGEMENT



# BUSINESS PARTNER

**2 YEAR SPONSORSHIP - \$10,000 (OR \$7,000 FOR 1 YEAR)  
40 BENEFIT POINTS**

Project management involves a complex set of tasks that require effective communication, collaboration, and coordination among various stakeholders. As a Business Partner Sponsor, you understand the need for project managers to ensure project deliverables meet requirements and add value. You believe in a culture of collaboration and building strong relationships between the project management community and other stakeholders.

Your Business Partner Sponsorship supports initiatives that provide PMs valuable insights, resources and support that can help them deliver successful projects and advance their careers.

# BENEFIT POINTS

## BUSINESS PARTNER (40)

### PMINAC CONFERENCE

- 20 EDUCATION SPONSOR - BREAKOUT SESSION (x9) SPEAKING OPPORTUNITY**
- Company representative to introduce session speaker
  - 1 Complimentary conference ticket for company representative

**LOGO RECOGNITION**

- Breakout session presentation screen
- Conference program and on session speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

**COMPANY LINK**

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

- 5 TRADESHOW BOOTH**
- One skirted table and 2 chairs
  - 1 Complimentary conference ticket

- 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)**
- 25% off Non-Member ticket price
  - Reserved table with company logo
  - Prime seating for up to 8 for breakfast, lunch and final keynote speaker

### COMMUNITY PARTNERSHIP

- 5 DINNER EXPERIENCE HOST (1 PER MONTH)**
- Introduce event speaker and 5 minute presentation about company
  - Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
  - Company marketing material at each place setting for dinner
  - Logo recognition on presentation screen during dinner
  - Newsletter feature about company and speaker profile
  - Logo on social media posts, newsletter and website for promoted event

- 20 STUDENT EXPERIENCE HOST**
- 2 Complimentary tickets per monthly dinner meeting for students
  - 4 Complimentary student tickets for the conference
  - Newsletter article featuring partnership with PMINAC student program
  - Social media posts and website recognition

- 20 PMP PREPARATION - STUDY GROUP**
- 10 Complimentary passes for the PMINAC study group
  - Includes online practice tests, PIMBOK book and study materials
  - PMP information session with Q&A for company staff
  - PMP certified guest speaker to present at company function (Topic TBD)

### MEMBER ENGAGEMENT

- 10 VOLUNTEER SUPPORTER LOGO RECOGNITION**
- Volunteer attire worn at all PMINAC events
  - Volunteer appreciation card sent with PMINAC branded recognition gift
  - Company branded volunteer gift (min \$25 value) Up to 50 volunteers
  - Conference program and PMINAC website with company link
  - Event signage at conference, monthly dinner meetings and special events
  - Conference promotional materials (print and digital)

**EVENT TICKETS**

- 25% off Non-Member ticket price for the conference
- 1 Complimentary ticket to a monthly dinner meeting for company representative

- 5 OPEN HOUSE & AGM BOOTH**
- One skirted table and 2 chairs
  - 1 Complimentary Open House ticket & AGM ticket

- 10 GOLF TOURNAMENT SPONSOR LOGO RECOGNITION**
- At select hole and on all golf tournament promotions
  - Event signage at conference, monthly dinner meetings and special events
  - Conference program and PMINAC website with company link
  - Company branded gift (min \$5 value) Up to 144 golfers
  - Golf tournament social media posts (schedule to be provided)

**TOURNAMENT ENGAGEMENT**

- One table and two chairs provided at select sponsored hole

**EVENT TICKETS**

- 4 Complimentary player fees
- 25% off Non-Member ticket price for the conference
- 1 Complimentary ticket to a monthly dinner meeting for company representative

# HEALTH ADVOCATE

**2 YEAR SPONSORSHIP - \$7,500 (OR \$5,000 FOR 1 YEAR)  
40 BENEFIT POINTS**

Maintaining good health and emotional fitness can enhance productivity, creativity, and innovation. As a Health Advocate Sponsor, you understand that an engaged, focused and motivated workforce is directly associated with prioritizing activities and practices that support overall wellbeing.

The project management field is a demanding and high stress environment that can have long lasting impact on our health. Being a Health Advocate Sponsor means you are dedicated to supporting the physical, emotional and mental initiatives that increase performance, promote a balanced lifestyle and improve overall how we live, work and play.

For more information contact: [info@pminac.com](mailto:info@pminac.com)

# BENEFIT POINTS

## HEALTH ADVOCATE (30)

### PMINAC CONFERENCE

- 15 MORNING BREAK HOST (x1)**
  - Company branded attendee gift (minimum \$15 value) Up to 350 attendees
  - Company marketing material available at health break stations
  - Logo recognition in conference program
- 15 AFTERNOON BREAK HOST (x1)**
  - Company branded attendee gift (minimum \$15 value) Up to 350 attendees
  - Company marketing material available at health break stations
  - Logo recognition in conference program
- 5 TRADESHOW BOOTH**
  - One skirted table and 2 chairs
  - 1 Complimentary conference ticket
- 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)**
  - 25% off Non-Member ticket price
  - Reserved table with company logo
  - Prime seating for up to 8 for breakfast, lunch and final keynote speaker

### COMMUNITY PARTNERSHIP

- 5 DINNER EXPERIENCE HOST (1 PER MONTH)**
  - Introduce event speaker and 5 minute presentation about company
  - Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
  - Company marketing material at each place setting for dinner
  - Logo recognition on presentation screen during dinner
  - Newsletter feature about company and speaker profile
  - Logo on social media posts, newsletter and website for promoted event
- 20 STUDENT EXPERIENCE HOST**
  - 2 Complimentary tickets per monthly dinner meeting for students
  - 4 Complimentary student tickets for the conference
  - Newsletter article featuring partnership with PMINAC student program
  - Social media posts and website recognition
- 20 PMP PREPARATION - STUDY GROUP**
  - 10 Complimentary passes for the PMINAC study group
  - Includes online practice tests, PIMBOK book and study materials
  - PMP information session with Q&A for company staff
  - PMP certified guest speaker to present at company function (Topic TBD)

### MEMBER ENGAGEMENT

- 10 VOLUNTEER SUPPORTER LOGO RECOGNITION**
  - Volunteer attire worn at all PMINAC events
  - Volunteer appreciation card sent with PMINAC branded recognition gift
  - Company branded volunteer gift (min \$25 value) Up to 50 volunteers
  - Conference program and PMINAC website with company link
  - Event signage at conference, monthly dinner meetings and special events
  - Conference promotional materials (print and digital)
- EVENT TICKETS**
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative
- 5 OPEN HOUSE & AGM BOOTH**
  - One skirted table and 2 chairs
  - 1 Complimentary Open House ticket & AGM ticket

- 10 GOLF TOURNAMENT SPONSOR LOGO RECOGNITION**
  - At select hole and on all golf tournament promotions
  - Event signage at conference, monthly dinner meetings and special events
  - Conference program and PMINAC website with company link
  - Company branded gift (min \$5 value) Up to 144 golfers
  - Golf tournament social media posts (schedule to be provided)
- TOURNAMENT ENGAGEMENT**
  - One table and two chairs provided at select sponsored hole
- EVENT TICKETS**
  - 4 Complimentary player fees
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative

# COMMUNITY OUTREACH

**2 YEAR SPONSORSHIP - \$5,000 (OR \$3,000 FOR 1 YEAR)  
20 BENEFIT POINTS**

Actively participating in project management initiatives and collaborating with industry professionals is an essential objective to your organization. You are committed to ensuring that PMPs have the opportunity to increase their knowledge, expand their network and bring value to the communities they serve.

As a Community Outreach Sponsor, developing partnerships and building relationships within the community is your priority to ensure the growth of the project management profession and the advancement of higher standards and ethics within the industry.

For more information contact: [info@pminac.com](mailto:info@pminac.com)

# BENEFIT POINTS

## COMMUNITY OUTREACH SUPPORTER (20)

### PMINAC CONFERENCE

- 5 TRADESHOW BOOTH**
  - One skirted table and 2 chairs
  - 1 Complimentary conference ticket
- 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)**
  - 25% off Non-Member ticket price
  - Reserved table with company logo
  - Prime seating for up to 8 for breakfast, lunch and final keynote speaker

### COMMUNITY PARTNERSHIP

- 5 DINNER EXPERIENCE HOST (1 PER MONTH)**
  - Introduce event speaker and 5 minute presentation about company
  - Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
  - Company marketing material at each place setting for dinner
  - Logo recognition on presentation screen during dinner
  - Newsletter feature about company and speaker profile
  - Logo on social media posts, newsletter and website for promoted event
- 20 STUDENT EXPERIENCE HOST**
  - 2 Complimentary tickets per monthly dinner meeting for students
  - 4 Complimentary student tickets for the conference
  - Newsletter article featuring partnership with PMINAC student program
  - Social media posts and website recognition
- 20 PMP PREPARATION - STUDY GROUP**
  - 10 Complimentary passes for the PMINAC study group
  - Includes online practice tests, PIMBOK book and study materials
  - PMP information session with Q&A for company staff
  - PMP certified guest speaker to present at company function (Topic TBD)

### MEMBER ENGAGEMENT

- 10 VOLUNTEER SUPPORTER LOGO RECOGNITION**
  - Volunteer attire worn at all PMINAC events
  - Volunteer appreciation card sent with PMINAC branded recognition gift
  - Company branded volunteer gift (min \$25 value) Up to 50 volunteers
  - Conference program and PMINAC website with company link
  - Event signage at conference, monthly dinner meetings and special events
  - Conference promotional materials (print and digital)
- EVENT TICKETS**
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative

- 10 GOLF TOURNAMENT SPONSOR LOGO RECOGNITION**
  - At select hole and on all golf tournament promotions
  - Event signage at conference, monthly dinner meetings and special events
  - Conference program and PMINAC website with company link
  - Company branded gift (min \$5 value) Up to 144 golfers
  - Golf tournament social media posts (schedule to be provided)
- TOURNAMENT ENGAGEMENT**
  - One table and two chairs provided at select sponsored hole
- EVENT TICKETS**
  - 4 Complimentary player fees
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative

# ENGAGEMENT PARTNER

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**1 YEAR SPONSORSHIP - \$2,500  
10 BENEFIT POINTS**

Through education, collaboration and engagement, PMPs play a vital role in our communities today and in the future. Your organization values initiatives that support and advance the project management profession, and you recognize that PMPs have the opportunity to create real change across multiple industries.

As an Engagement Partner Sponsor you aim to support the advancement of project management to create a positive impact on our local community.

For more information contact: [info@pminac.com](mailto:info@pminac.com)

# BENEFIT POINTS

## ENGAGEMENT PARTNER (10)

### PMINAC CONFERENCE

- 5 TRADESHOW BOOTH**
  - One skirted table and 2 chairs
  - 1 Complimentary conference ticket
- 10 DISCOUNTED CONFERENCE TICKETS (UNLIMITED)**
  - 25% off Non-Member ticket price
  - Reserved table with company logo
  - Prime seating for up to 8 for breakfast, lunch and final keynote speaker

### COMMUNITY PARTNERSHIP

- 5 DINNER EXPERIENCE HOST (1 PER MONTH)**
  - Introduce event speaker and 5 minute presentation about company
  - Company branded dinner attendee gift (minimum \$25 value) 100 / dinner
  - Company marketing material at each place setting for dinner
  - Logo recognition on presentation screen during dinner
  - Newsletter feature about company and speaker profile
  - Logo on social media posts, newsletter and website for promoted event

### MEMBER ENGAGEMENT

- 10 VOLUNTEER SUPPORTER LOGO RECOGNITION**
  - Volunteer attire worn at all PMINAC events
  - Volunteer appreciation card sent with PMINAC branded recognition gift
  - Company branded volunteer gift (min \$25 value) Up to 50 volunteers
  - Conference program and PMINAC website with company link
  - Event signage at conference, monthly dinner meetings and special events
  - Conference promotional materials (print and digital)
- EVENT TICKETS**
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative
- 5 OPEN HOUSE & AGM BOOTH**
  - One skirted table and 2 chairs
  - 1 Complimentary Open House ticket & AGM ticket

- 10 GOLF TOURNAMENT SPONSOR LOGO RECOGNITION**
  - At select hole and on all golf tournament promotions
  - Event signage at conference, monthly dinner meetings and special events
  - Conference program and PMINAC website with company link
  - Company branded gift (min \$5 value) Up to 144 golfers
  - Golf tournament social media posts (schedule to be provided)
- TOURNAMENT ENGAGEMENT**
  - One table and two chairs provided at select sponsored hole
- EVENT TICKETS**
  - 4 Complimentary player fees
  - 25% off Non-Member ticket price for the conference
  - 1 Complimentary ticket to a monthly dinner meeting for company representative



# 2024 PMINAC CONFERENCE

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**EDUCATION SPONSOR \$2,500**  
Includes the AGM and Golf Tournament benefits

As a 2024 PMINAC Conference Sponsor, you aim to support the advancement of project management to create a positive impact on our local community. The one day in-person event will be held in the Westin Hotel on May 15, 2024. We are expecting an enthusiastic representation from our 1600+ members who are eager to network and reconnect. As well, we are looking forward to welcoming non-members who are a part of the PM community.

For more information contact: [info@pminac.com](mailto:info@pminac.com)

# CONFERENCE SPONSORSHIPS

## EDUCATION SPONSOR \$2500

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### EDUCATION SPONSOR - BREAKOUT SESSION (x8)

#### SPEAKING OPPORTUNITY

- Company representative to introduce session speaker
- 1 Complimentary conference ticket for company representative

#### LOGO RECOGNITION

- Breakout session presentation screen
- Conference program and on session speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

#### TRADESHOW BOOTH

- One skirted table and 2 chairs

### AGM BOOTH

- One skirted table and 2 chairs
- 2 Complimentary AGM tickets

### GOLF TOURNAMENT SPONSOR

#### LOGO RECOGNITION

- At select hole and on all golf tournament promotions
- Company branded gift (min \$5 value) Up to 144 golfers
- Golf tournament social media posts (schedule to be provided)

#### TOURNAMENT ENGAGEMENT

- One table and two chairs provided at select sponsored hole

#### EVENT TICKETS

- 2 Complimentary player fees

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price
- Reserved table with company logo
- Prime seating for up to 8 for breakfast, lunch and final keynote speaker

## KEYNOTE SPONSOR \$5000 INCLUDES MEMBER ENGAGEMENT BENEFITS

### KEYNOTE SPONSOR - MAIN STAGE (x2)

#### SPEAKING OPPORTUNITY

- Company representative to introduce keynote speaker
- 1 Complimentary conference ticket for company representative

#### LOGO RECOGNITION

- Main stage screen before and after keynote
- Inside front cover of conference program and on keynote speaker bio page
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

#### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

#### TRADESHOW BOOTH

- One skirted table and 2 chairs

#### EXPERIENCE HOST (x2)

- Company branded attendee gift (minimum \$10 value) Quantity TBD
- Company marketing material at each place setting before keynote presentation

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price
- Reserved table with company logo
- Prime seating for up to 8 for breakfast, lunch and final keynote speaker

MEMBER  
ENGAGEMENT FOR  
KEYNOTE SPONSOR

# CONFERENCE SPONSORSHIPS

## LANYARDS SPONSOR - \$2500

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### LOGO RECOGNITION

- Logo on lanyards provided to each attendee
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

## GIFT BAG SPONSOR - \$2500

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### LOGO RECOGNITION

- Logo on gift bags to be given to each attendee
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

## NETWORKING EVENT SPONSOR - \$2500

### NETWORKING EVENT SPONSOR EVENT ELEMENTS

- Opportunity to name a signature cocktail

### LOGO RECOGNITION

- Tent cards with logo on each cocktail table at reception
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website and company QR code on keynote speaker bio page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Whova conference app

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

# CONFERENCE SPONSORSHIPS

## BREAKFAST SPONSOR - \$1500

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### LOGO RECOGNITION

- Signage with logo in Breakfast buffet area
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

## COFFEE BREAKS SPONSOR - \$1500

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### LOGO RECOGNITION

- Signage with logo in Coffee Break buffet area
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

## LUNCH SPONSOR - \$1500

### LOGO RECOGNITION

- Signage with logo in Lunch buffet area
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

# CONFERENCE SPONSORSHIPS

## REGISTRATION AREA SPONSOR - \$2000

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### LOGO RECOGNITION

- Registration monitor to display conference schedule and information and can contain a short promo video for your organization
- Conference program recognition
- Event signage at conference and PMINAC website
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)
- Conference promotional materials (print and digital)

### COMPANY LINK

- PMINAC website - logo and link on Sponsor page
- Conference social media posts (schedule to be provided)
- PMINAC newsletter to 1600+ membership (schedule to be provided)

### TRADESHOW BOOTH

- One skirted table and 2 chairs

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

## EXHIBIT BOOTH - \$1000

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### TRADESHOW BOOTH

- One skirted table and 2 chairs

### LOGO RECOGNITION

- Conference program listing
- Logo included on sponsor signage at Conference
- Logo included on sponsor recognition Social Media posts

### COMPANY LINK

- PMINAC website - logo and link on Exhibitors page

### DISCOUNTED CONFERENCE TICKETS (UNLIMITED)

- 25% off Non-Member ticket price

THANK YOU  
for your  
SUPPORT!