

Sponsorship Opportunities

**A NEW ERA
IN PROJECT
MANAGEMENT**

PMINAC Conference 2025
June 4, 2025
Edmonton, AB

**For more information contact:
conferencecoordinator1@pminac.com**

ABOUT PMINAC



Project
Management
Institute®
Northern Alberta

WHO WE ARE

Project Management Institute (PMI) is the world's leading not-for-profit professional membership association for the project, program and portfolio management profession. Founded in 1969, PMI delivers value to more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research. Project Management Institute Northern Alberta Chapter (PMINAC) is a volunteer organization founded in 1981 that covers the geographic area of Northern Alberta and Northwest Territories. PMINAC demonstrates its commitment to the project management community throughout the year with a world-class conference, monthly dinner meetings, and a host of networking opportunities.

OUR MISSION

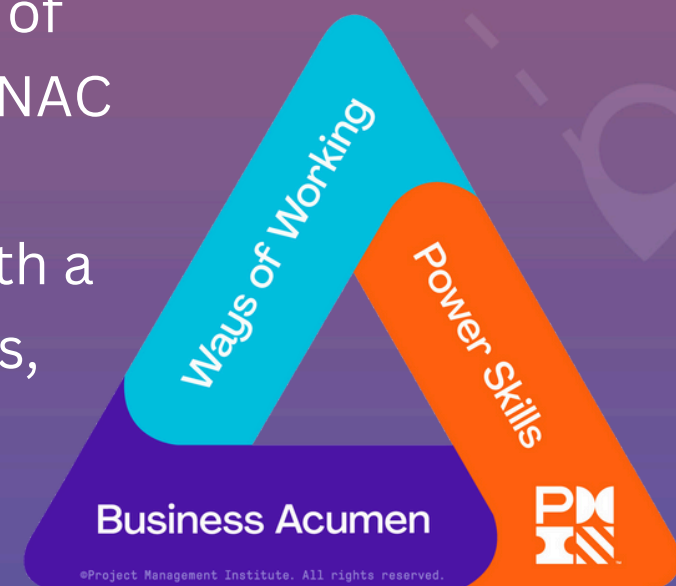
is to amplify the positive impact of project management in our communities through continuous learning and networking opportunities.

OUR VISION

is to be THE support network illuminating and uplifting PM professionals to inspire transformation.

OUR CHAPTER MEMBERSHIP

is nearing 1600+ professionals, representing many industries including Construction, Oil & Gas, Government, Education, Health Care, Technology, Financial Services, Legal and Human Resources.



NAVIGATING TOMORROW: A New Era in Project Management

The theme of PMINAC Conference 2025 highlights the dynamic and evolving nature of project management, focusing on three critical areas: diversity, innovation, and forward-thinking communication techniques.

Diversity: Embracing diversity is essential for the future of project management. This conference will explore how diverse teams bring unique perspectives and solutions, fostering creativity and enhancing problem-solving capabilities.

Innovation: Innovation is at the heart of progress. The conference will showcase cutting-edge tools, methodologies, and practices that are transforming the project management landscape.

Forward-Thinking Communication Techniques: Effective communication is the backbone of successful project management. This theme will delve into advanced communication strategies and technologies that facilitate clear, efficient, and collaborative interactions.

The one day in-person event will be held at the Delta Hotels Edmonton South Conference Centre on June 4, 2025. We are expecting an enthusiastic representation from our 1600+ members who are eager to network and reconnect. As well, we are looking forward to welcoming non-members who are a part of the PM community.

Why Become a Sponsor?

Elevate your organization, products and services to new heights by aligning with PMINAC's vibrant and committed audience.

Unlock unparalleled exposure and cultivate valuable leads among a gathering of over 300 project management professionals, industry shapers and influencers.

Be part of a top-tier educational platform renowned for nurturing excellence and igniting advancements in project management.

Stand out as a beacon of leadership by spotlighting the pivotal role of project management through our extensive marketing initiatives. Join us in championing excellence and driving positive change!

PRESENTING SPONSOR



\$8,000 - 1 Available

AS THE PRESENTING SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Logo inclusion in Conference logo
- On-stage mention by MC
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags and/or item to be placed at each table

SPEAKING OPPORTUNITY

- Opportunity to introduce sponsor organization & opening keynote speaker

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS & SEATING

- 2 complimentary conference passes
- 25% off Non-Member ticket price (unlimited)
- Reserved table in plenary hall with company logo on sign



KEYNOTE/PANEL SPONSOR

\$5,000 - 2 Available

AS A KEYNOTE/PANEL SPONSOR YOUR ORGANIZATION WILL RECEIVE:



BRAND RECOGNITION

- On-stage mention by MC
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote/panel session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

SPEAKING OPPORTUNITY

- Opportunity to introduce panel or closing keynote speaker

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS & SEATING

- 1 complimentary conference pass
- 25% off Non-Member ticket price (unlimited)
- Reserved table in plenary hall with company logo on sign

EDUCATION SPONSOR

\$3,000 - 9 AVAILABLE

AS AN EDUCATION SPONSOR YOUR ORGANIZATION WILL RECEIVE:

VBRAND RECOGNITION

- Acknowledgement on main stage sponsor slide
- Acknowledgement on breakout session screen
- Sponsor profile, logo & link on the conference website and logo on session description page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags



SPEAKING OPPORTUNITY

- Opportunity to introduce session speaker

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 1 complimentary conference pass
- 25% off Non-Member ticket price (unlimited)

PMINAC CONFERENCE 2025
NAVIGATING TOMORROW 

LANYARDS SPONSOR

\$3,000 - 1 Available

AS THE LANYARDS SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Logo on lanyards provided to each attendee
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)



GIFT BAG SPONSOR

\$3,000 - 1 AVAILABLE

AS THE GIFT BAG SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Logo on gift bags provided to each attendee
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and too on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)



REGISTRATION AREA SPONSOR

\$2,500 - 1 Available

AS THE REGISTRATION AREA SPONSOR YOUR ORGANIZATION WILL RECEIVE:



BRAND RECOGNITION

- Opportunity to provide promo video to be displayed on monitor in registration area along with conference schedule and info
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)

BREAKFAST SPONSOR

\$1,500 - 1 AVAILABLE

AS THE BREAKFAST SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Signage with logo in breakfast buffet area
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)

LUNCH SPONSOR

\$1,500 - 1 Available

AS THE LUNCH SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Signage with logo in lunch buffet
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)



COFFEE BREAK SPONSOR

\$500 - 2 AVAILABLE

AS THE COFFEE BREAK SPONSOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Signage with logo in coffee area
- Acknowledgement on main stage screen
- Sponsor profile, logo & link on the conference website and logo on keynote session page
- Prominent, dedicated signage at conference registration desk
- Recognition in social media posts
- PMINAC newsletter to 1600+ members
- Photo with Board and published on website
- Opportunity to provide item for attendee bags

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 25% off Non-Member ticket price (unlimited)

EXHIBIT BOOTH

\$750 - Unlimited

AS AN EXHIBITOR YOUR ORGANIZATION WILL RECEIVE:

BRAND RECOGNITION

- Listing in conference program
- Logo included on Exhibitor signage at Conference
- Logo included on Exhibitor recognition slide in main room
- Logo included on Exhibitor recognition Social Media posts
- Logo & link on Exhibitor page of conference website

TRADESHOW BOOTH

- One skirted table with 2 chairs

CONFERENCE TICKETS

- 1 complimentary conference pass
- 25% off Non-Member ticket price (unlimited)



CUSTOM SPONSORSHIP

BUILD YOUR OWN PACKAGE!

Do you have an idea for sponsorship at the Conference that would fit your organization better? Feel free to be as creative as you like! We would be happy to work with you to create a sponsorship package that would fit your needs and budget.

Please contact our Sponsorship Coordinator at conferencecoordinator1@pminac.com and we can arrange to discuss the possibilities!

